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**BRAM GOLDSMITH WAY** — Beverly Hills named a street after Bram Goldsmith Wednesday, accompanied by a monument noting the incredible contributions he made during his long and storied life to the City of Beverly Hills and the community at large. Pictured, from left: Beverly Hills Mayor Julian Gold, Karen Mack Goldsmith, Elaine Goldsmith, Russell Goldsmith, former Mayor Vicki Reynolds, Bruce Goldsmith, Beverly Hills Councilmembers Lili Bosse and Robert Wunderlich. For the full story, see page 4.



## City Of Beverly Hills Dedicates Bram Goldsmith Way

By Victoria Talbot

Late Beverly Hills developer, banker, entrepreneur and philanthropist Bram Goldsmith was honored Wednesday in a ceremony dedicating a public alley as "Bram Goldsmith Way."

Goldsmith was the CEO of Buckeye Realty and Management Corporation and Buckeye Construction, then the largest privately-owned real estate development company in California.

The longtime resident made a sizeable contribution to the Beverly Hills skyline, building over 30 of the high-rises on Wilshire Boulevard.

The new street sign and commemorative plaque are located at the entrance to the public alley between the 400 block of North Roxbury Drive and North Bedford Drive, adjacent to City National Bank.



Perhaps best known as the "Banker to the Stars," Goldsmith

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### BRAM GOLDSMITH

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served as CEO/chairman of City National Bank from 1975-1995, and continued as chairman emeritus until 2015.

During his tenure, the bank's assets reportedly grew from \$600 million to over \$3 billion. His clients included such stars as Cher, Robert Redford and Paul Newman.

He also served on the board of directors of the Los Angeles branch of the Federal Reserve Bank of San Francisco 1981-87 and on the board of directors of Wynn Resorts.

Goldsmith is most fondly remembered for his philanthropy. He played a leadership role in several charitable organizations including the Jewish Federation Council of Greater Los Angeles, the Los Angeles Philharmonic Association, the United Way and the National Conference of Christians and Jews. The Bram Goldsmith

Theatre at the Wallis Annenberg Center for the Performing Arts is named in recognition of Goldsmith who was founding chair of the organization.

Street dedications are a rare honor. Only two other streets have been dedicated: Herzl Way and Fred Hayman Way. In 2008, Fred Hayman, founder of Giorgio and the visionary who established the Rodeo Drive Committee, was honored. Then in 2010, the City honored Theodor Herzl, the father of Zionism.

Goldsmith was married to Elaine. Her father Benjamin Maltz was the first chairman of the board for City National Bank. Maltz mini-park is named for him. Goldsmith had two sons, Bruce and Russell Goldsmith; Russell currently serves as chairman of City National Bank.

Goldsmith passed away in 2016 at the age of 93.